



NEWSLETTER

Weekly Newsletter – 27th March 2026

HEADTEACHER'S MESSAGE

As we come to the end of term, I would like to take a moment to thank all of our families for your warm welcome and support as I've settled into Cheapside. It has been a real pleasure to see the children so engaged in their learning and eager to deepen their knowledge- we are truly on an inspiring journey together as we continue to build the very best environment for your children to thrive.

Again, this week has been full of highlights. On Tuesday, our Easter Service was phenomenal! The children made us incredibly proud with their confidence, beautiful singing, and the way they demonstrated our Cheapside values throughout.



On Wednesday, Reception and KS1 enjoyed a special assembly to launch a new KS1 club starting on Monday evenings. I am delighted that, for Summer 1, we are able to offer a club for both KS1 and KS2 every evening. Thank you to our dedicated staff for making this

possible. Also on Wednesday, Wren Class made the most of the outdoors with a Forest School Easter egg hunt on the field, adapting brilliantly to the windy weather! They also planted flowers to take home, which I'm sure will brighten many gardens.

As we approach the end of the financial year, please can I kindly ask that all payments for lunches, clubs, trips, and swimming are brought up to date. Using our online payment platform will help make this process quicker and easier moving forward.



Finally, I wish you all a wonderful Easter break. I hope you enjoy some well-deserved rest and quality time with your families- we look forward to welcoming everyone back, refreshed and ready for an exciting Summer term.

Conrad Martucci

THIS WEEK'S CHRISTIAN VALUE

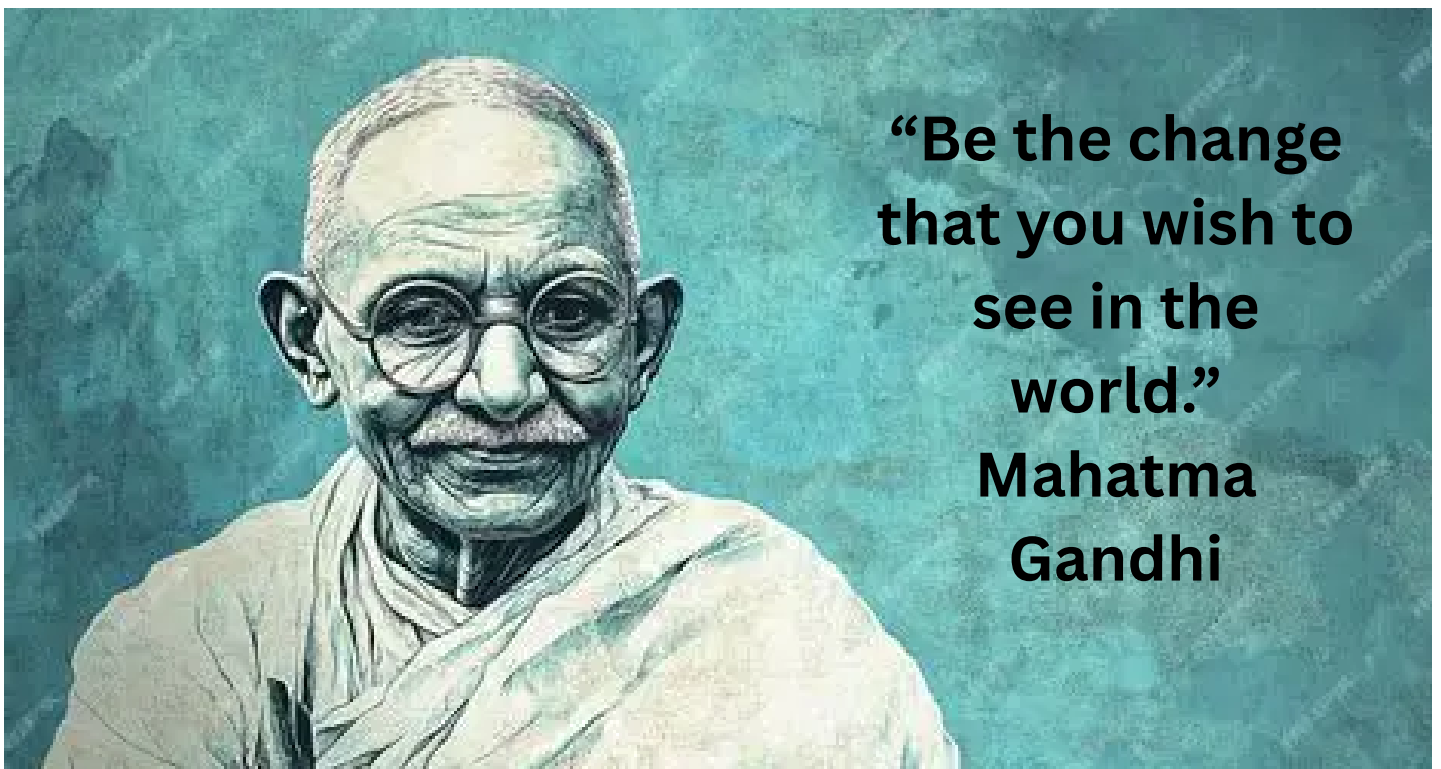
Thankfulness

"Every good gift and every present comes from heaven; it comes down from God, the Creator of the heavenly lights." James 1 v17

Next Term's Focus: Community



Congratulations to our boys, who received awards in their Judo classes for Most Improved, Outstanding Attitude to Learning, and Overall Effort. We are incredibly proud of their commitment and determination. Judo Club will continue into the Summer Term—well done, boys, and keep up the fantastic work!



**"Be the change that you wish to see in the world."
Mahatma Gandhi**

New Club schedule for Summer 2026

Club bookings for Summer 2026 are now live. The club schedule is available on the school website: [click here to view](#)

Please vote;

Please take the time to vote for one of our pupils who has been shortlisted in the Ascot Racecourse Art competition in the primary age 7-9 category; [click here to vote](#)

The Cheapside Way to Regulation

Achieving Our Best, In Thought, In Word, In Deed.

The Four Zones (Our Feelings Map)

BLUE ZONE: The Slow Zone

You might feel sad, tired, or bored.

Tools to help:
 Drink some water, talk to a friend
 or use gentle movement to wake up your body.

GREEN ZONE: Our Goal Zone

You feel happy, calm, and ready to learn!

How to stay here:
 Get plenty of sleep, eat well
 and enjoy connecting with your friends

YELLOW ZONE: The Extra Energy Zone

You might feel anxious, frustrated, or a bit silly/wiggly.

Tools to help:
 Try box breathing, count to 10
 or spend a few minutes in the calm corner

RED ZONE: The STOP Zone

You feel furious or out of control.

Tools to help:
 STOP take a deep breath and find a trusted adult immediately to help you feel safe.

The PACE Bridge (How We Stay Safe Together)

We Play and Connect
 Teachers use "Playfulness" to bring warmth and joy to our school day so everyone feels welcome.

We Accept All Feelings
 We "Accept" how you feel without judgement—every feeling is okay, even the tricky ones.

We Wonder Together
 We use "Curiosity" to ask, "I wonder what happened?" instead of just asking "Why?"

We Listen With Our Hearts
 We use "Empathy" to sit with you when you are upset so you don't feel alone.

The Restorative Repair (Fixing Our Mistakes)

What happened?
 Tell your story so we can understand the whole picture.

Who was affected?
 Think about how your choices made your friends or teachers feel.

How can we put it right?
 Decide on a way to repair the harm, like an apology or a kind action.

What can we do differently next time?
 Make a plan to use your tools so things go better in the future.

Our Cheapside Superpowers (Values in Action)

Kindness
(Love)
Showing care and compassion to everyone, just like the Good Samaritan.

Respect
(Dignity)
Listening to others and treating everyone as a child of God.

Resilience
(Hope)
Keep trying and don't give up, because you are capable of great things.

Responsibility
(Justice)
Taking ownership of your learning and the choices you make.

Teamwork
(Love)
Supporting your classmates because we are better when we work together.

Honesty
(Grace)
Being truthful and brave when talking about what happened.

NotebookLM

As a school, we are currently refining our approach to supporting positive behaviour. This document may be helpful if you need guidance in managing any challenging behaviour over the Easter break.

Celebrations

Congratulation to the children selected for the Headteacher's awards this week- they should be proud of themselves.



Notices

Coffee Morning for Parents & Carers

Anxiety & how to regulate emotions

We warmly invite parents and carers to join us for an informal coffee morning focused on understanding and supporting children's emotional regulation and anxiety.

This session will be led by our SENCo alongside an Educational Psychologist, who will share practical strategies, insights, and answer questions in a relaxed and supportive environment.

17th April 2026 - 9:00am at school

- Information about emotional regulation and anxiety
- Practical strategies to support children at home and school
- Opportunity to ask questions and share experiences
- Tea, coffee, and a welcoming space to talk

We look forward to seeing you there.
All parents and carers are very welcome. Booking essential.

17th April 2026

Book your space via the school office today

FRIENDLY REMINDERS

- Gates open at 08:30 am
EYFS & KS1-08:40 - 15:10 & KS2-08:50 - 15:20
- Scooters, bikes etc. not to be used on site
- Please do not use the adventure trail before or after school
- Please check lost property for missing items
- Dogs must be in arms if entering the school site
- Please can we remind you to park considerately, being mindful of both our neighbours and the safety of children

Safeguarding concern?

Do you know who to talk to should you have a safeguarding concern?

Safeguarding Lead - Mr Martucci

Deputy Safeguarding Lead - Mr Wickenden

We have an open door policy - don't hesitate to ask at the office if you would like to meet with a teacher or governor.

NOTICES

The school designated area (catchment) map has successfully been extended to include part of North Ascot.

Have you seen our school social media pages and YouTube account?
Join the pages to keep up to date with what's happening at school:

[Click here for the Cheapside Facebook page](#)

And use this handle for instagram: @CHEAPSIDESCHOOL

<https://www.youtube.com/@cheapsideprimaryschool>

FUEL

Easter FUEL will be going live through the EEQU booking system on Monday 2nd March at 16:00. We have created spaces across both weeks of the holidays giving families flexibility to book when they would like. All eligible children will have access to 4 sessions at any club across the 2 weeks. Once the bookings go live, please book through this link - [Eequ · After school. In place of school. Beyond school.](#)

If you are a new parent and haven't made a booking before through our booking system then please click this link - [Quick guide on how to book a HAF session | Eequ Help Centre](#) For more information please visit our website - [AfCinfo website - Windsor and Maidenhead :: Community Information / Information and advice / FUEL - Holiday Activities and Food Programme / What's on offer and making a booking](#)

New Menu for Summer 2026

Please note that the menu for the summer term has changed.

Please ensure that if you have pre-ordered meals they reflect the choices in the new menu which can be found on the school website.



Reminders - Super Six - KS2

Over the Easter holiday, please take the opportunity to stock up on your Super Six so you are ready for the Summer term.

We would like to encourage all children in Year 3-6 to bring in their own equipment as below;

Stationery – ‘Super Six’

In Key Stage 2 (years 3, 4, 5 and 6) we ask that the children bring in some of their own stationery and we call this the “Super Six”.

As a school, we want to encourage independence and personal responsibility and so we ask that the children bring in this “Super Six”:

Pencil

rubber

ruler

glue stick

pencil sharpener

writing pen (the pen is not necessary for Year 3).

Glue sticks and pencils will need to be replaced regularly as these are not provided in Key Stage 2.

These items **MUST** be named/labelled and in a pencil case that will fit in the children’s tray – so the flatter and smaller the pencil case, the better. If the children have their own colouring pencils or felt tip pens, they may bring those in too.

Parents - Tik Tok Wars

Parents and carers, please take the time to read the attached, regarding concerns nationally.



IMPORTANT NOTICE

A Social Media Trend We Need to Tell You About

We want to keep you fully informed about a concern currently circulating on TikTok and Snapchat that is affecting schools in our area. Please take a moment to read this important message from us.

WHAT IS IT?

The "Schools Wars" Trend Explained

A trend known as "Schools Wars" has emerged on social media. It encourages young people to divide into school-based groups and promotes **violent behaviour**, including the carrying and use of **bladed weapons**. This has been reported by **BBC News** and is being taken very seriously by all local schools and the Royal Borough of Windsor and Maidenhead.

Bladed Weapons

The trend actively encourages carrying and using knives and other bladed weapons.

Online Spread

Content is being shared widely on TikTok and Snapchat, reaching young people quickly.

School Groups

Pupils are being encouraged to form rival, school-based groups, heightening tensions.

WHAT YOU CAN DO

How You Can Help Keep Your Child Safe

We kindly ask every parent and carer to take a few simple but important steps. Your involvement makes an enormous difference to the safety and wellbeing of our whole school community.

Talk to Your Child

- 1 Have an open, calm conversation about this trend. Make sure they understand the very real dangers and legal consequences of carrying a weapon.

Monitor Online Activity

- 2 Stay aware of what your child is viewing and sharing on TikTok, Snapchat, and other platforms. Check privacy settings together.

Reinforce Your Values

- 3 Remind your child that no social media trend is worth risking their safety, their future, or the safety of others.

OUR COMMITMENT

We Are Here to Support You

This communication has been shared in line with guidance from the **Royal Borough of Windsor and Maidenhead**. All local schools have been advised to inform their communities as a precautionary measure. Our absolute priority is the safety and wellbeing of every student and member of staff.

- If you have any concerns about your child's safety or wellbeing, please do not hesitate to contact the school directly. We are always here to help.

THANK YOU

Together, We Keep Our Community Safe

Thank you sincerely for your continued support. By working together — school, parents, and carers — we can ensure our young people are protected, informed, and resilient in the face of harmful online trends.



Stay Vigilant

Keep an eye on your child's social media use regularly.



Keep Talking

Maintain open dialogue with your child about what they see online.



Contact School

Reach out to us any time if you have worries or questions.

Please share this message with other parents and carers in our community. ❤️

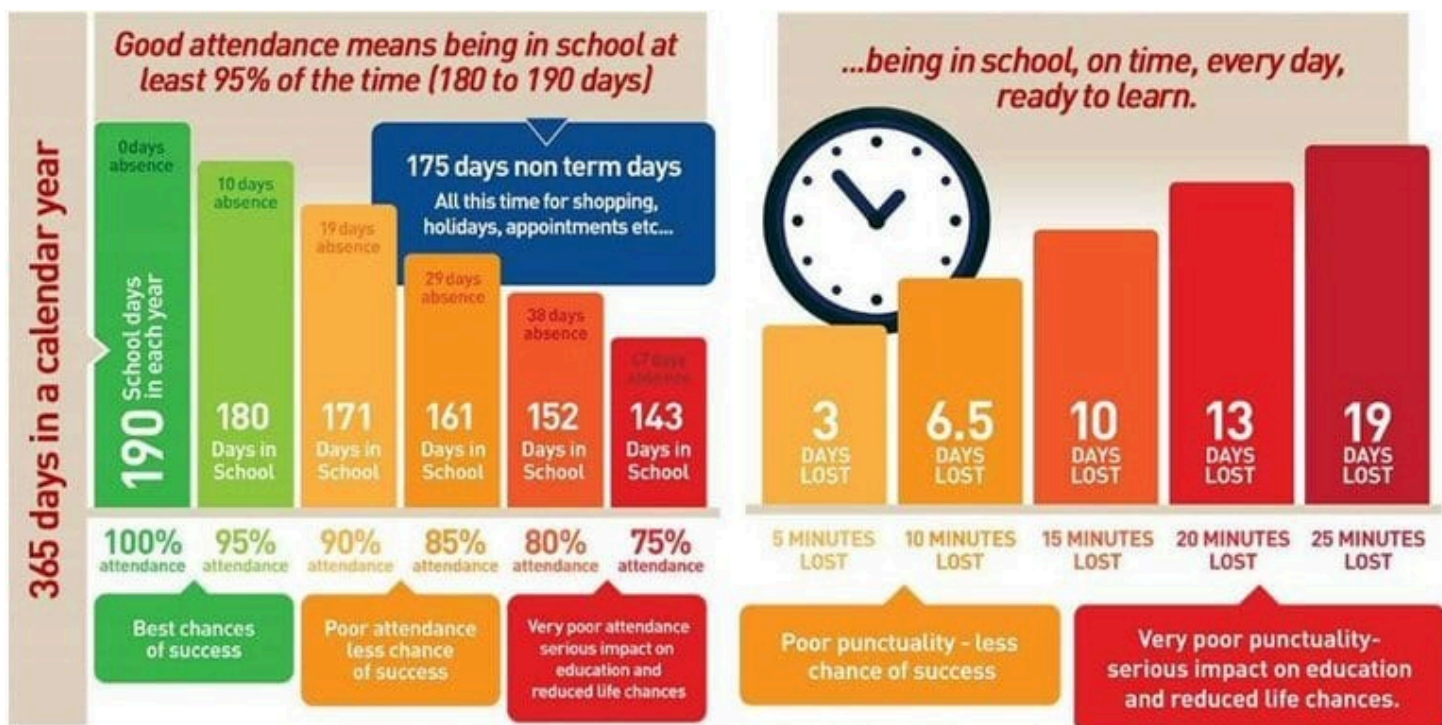
Attendance & Lateness

May we remind you that our school day starts at 08.40am for Reception – Year 2 & 08.50am for Years 3-6.

Children arriving after 08.50am are marked as late for registration which impacts their attendance record. Attendance is monitored by the Educational Welfare Officer from RBWM.

The table below demonstrates the impact of this lost learning to the children.

School gates are open for drop off at 08.30am.



DID YOU KNOW? A two week holiday in term time means that the highest attendance you can achieve is 94.7%

DID YOU KNOW? If you are 15 minutes late each day you will have missed a full 2 weeks of school in one year?



Attendance Matters

Every student. Every day.

Parent Teacher Association

Easter Disco

We hope you all had a fabulous time, thank you for supporting the event.

Summer Fair
Save the date
Saturday 16th May
2.30-5pm

PTA Meeting

Lovely to have seen those who could make it, look out for the next date.

Have a lovely weekend.



ASCOT

School fundraiser

KIDS GO FREE

Get ready for our springtime extravaganza! This year, young racegoers can step into a world inspired by Erid Blyton's 'The Magic Faraway Tree', with free themed entertainment throughout the day. There will be friendly animals to encounter, lively entertainers, face painting and hands-on craft activities. Join us for exhilarating racing and family fun while also raising money for your school.

Illustration by Mark Beck. © Hodder & Stoughton Limited. The Magic Faraway Tree®. Erid Blyton® and Erid Blyton's signature are registered trade marks of Hodder & Stoughton Limited. All rights reserved.

25% cashback donation to your school
Use code **CSSCHOOL**

Queen Anne Enclosure tickets from £24
Accompanied under 18s admitted free*
Book today at ascot.com | 0344 346 3000

Cashback paid on Queen Anne Enclosure tickets booked in advance. All activities are free of charge. Entertainment correct at time of going to press but may be subject to change. *Maximum four children with a full paying adult.



A Special Thank You

To all who support us, whether that be through donating time and effort, by purchasing cakes at cake sales or manning events. Together the funds we raise make a difference! If you are able to spare any time or support us in any way, please get in touch!



Dates for the diary - 2026



| | |
|---|--------------------------------------|
| 27 th March 2026 | Early school closure at 14.10 |
| 30 th March - 10 th April | Easter Holidays |
| 13 th April 2026 | Return to school |
| 14 th April 2026 | Wrens & Robins Trip to Marwell Zoo |
| 13 th - 17 th April 2026 | Walk to school week |
| 17 th April 2026 | SENCo coffee morning - 9am at school |
| 17 th April 2026 | iRock concert |
| 4 th May 2026 | May Bank Holiday |
| 11 th - 14 th May 2026 | SATs Week |
| Sat 16 th May 2026 | Summer Fair 2.30-5pm |
| 25 - 29 May 2026 | May Half term |
| 4 th June 2026 | Class photographs |
| 9 - 12 June 2026 | Year 6 residential trip |

Quick Links to Class Pages:

Reception- Wrens
Year 1-Robins
Year 2- Doves
Year 3- Nightingales
Year 4- Kingfishers
Year 5- Kestrels
Year 6- Owls

Facebook
Instagram
Youtube

Uniform

Summer uniform may be worn from after Easter

May we ask that children wear their uniform correctly

**10% OFF EVERYTHING
THIS WEEKEND!**

ENTER PROMO CODE:

BLOOM10

**Order Your School
Uniform Online**

BRIGADE

**Parents
Direct
Delivery**



**SUPPLYING
SCHOOLS**
Since 1990

**IMPORTANT
SUMMER HOLIDAY ORDER
INFORMATION**

Place your order before **17th July**
for delivery before the
start of term

www.brigade.uk.com

Register today to avoid missing out on Brigade promotions
or important notifications by scanning this QR code



Health & Wellbeing



Worried about your child's health and wellbeing?

NHS Frimley Healthier Together website and app provides expert local health advice

- This includes support on the following:
- childhood illnesses
 - cough, cold and fever
 - mental health
 - pregnancy and baby
 - feeding and development

It's like having a mini doctor at home



Visit Frimley-HealthierTogether.nhs.uk or search 'Healthier Together' to download the app.



Ascot | Bracknell | Farnham | Maidenhead | North East Hampshire | Slough | Surrey Heath | Windsor



Sheet Street Surgery
Community Health Initiative

Therapeutic Support for children, young people, families & schools

Create Hope is a Christian charity working with families within the Berkshire & Wiltshire area. We provide therapeutic support for children, young people & families to support them with their emotional needs through a variety of services including play therapy, systemic family therapy, non-violence resistance therapy, embodiment psychotherapy & emotional education programmes.

01344 566295
www.createhopeuk.org
mail@createhope.co.uk
@createhopeuk

Registered charity no. 1162501



GEMS
Autism & ADHD Support Service
East Berkshire

We are excited to announce our next workshop is live and ready to book.

Empowering Calm Hosted by The Autism Group:

Understanding and responding to distressed behaviour in autistic young people with the aims being;

To understand physical responses to anxiety, distress and overwhelm.
To explore what this might look like and think about who is challenging who!

To learn some strategies to try to help.

Book here: [What a spectacular world book day at Cheapside! The staff and pupils fully immersed themselves in this year's theme 'Go all in' engaging in book cafes, buddy reading, library detective hunt and scavenger hunts to name but a few of the exciting activities taking place. We hope the children enjoyed their day, we certainly did!](#)

This course is for parents and carers of children who have or are suspected to have autism.

Barriers to School, Can't go, not won't go

Hosted by the Autism Group:

To understand what EBSA/ERSA is. Recognising potential early signs in our children. Exploring strategies to support our children. Encouraging questions and sharing experiences.

Places are very limited and we can only allow parents and carers to attend whose child is experiencing school avoidance.

Autism or Dual Support

For parents & carers of primary & secondary school aged children.

Online: Wednesday 1st July 2026.

10am - 12noon

[click here to book](#)

PDA - Demand Avoidance

Hosted by The Autism Group

This workshop will allow you to explore what PDA really means and how anxiety drives demand avoidance. Learn practical and compassionate strategies to reduce pressure, build trust and support autistic children and young people with a PDA profile in home and school settings.

Autism support

For parents & carers of primary & secondary school aged children.

Online: Wednesday 3rd June 2026.

10am to 12noon

[click here to book](#)

Out & About

Easter Holiday Activities

Egg Cup and Cosy
31 March
11am-12pm or 2-3pm
Decorate an egg cup and create an egg cosy. Cost: £4

Easter Craft and Trail
2 April
11am-12pm or 2-3pm
Make pom-pom chicks and bunnies, and a basket from card. Then follow an Easter trail with a little treat at the end. Cost: £3

Victorian-Style Zoetropes
7 April
11am-12:30pm and 2-3:30pm
Make a Zoetrope and watch a Victorian-style moving image. Cost: £4.50

Abbey Tiles
9 April
11am-12pm or 2-3pm
Find out about Chertsey Abbey tiles. Then make one of your own. Cost: £4

BOOKING IS ESSENTIAL FOR ALL ACTIVITIES

Activities for ages 6-12 (5 year olds with parent)
<https://www.zeffy.com/en-GB/organizational/tickets-of-chertsey-museum>
www.chertseymuseum.org/events
Call 01932 565764 to book your place!

PARALLEL WINDSOR

5TH JULY 2026 - WINDSOR GREAT PARK

FESTIVAL OF INCLUSIVITY
THE NATION'S FAVORITE FULLY ACCESSIBLE FAMILY FUN DAY OUT BURSTING WITH INCLUSIVE EXPERIENCES & ENTERTAINMENT
WALK, RUN OR ROLL WITH NO CUT OFF TIMES. MOBILITY AIDS & ASSISTANCE ANIMALS WELCOME
10am-7pm / 11am-10pm

CHALLENGE EVENTS
START TOGETHER, FINISH WHENEVER YOU WANT! WALK, RUN OR ROLL WITH NO CUT OFF TIMES. MOBILITY AIDS & ASSISTANCE ANIMALS WELCOME
10am-7pm / 11am-10pm

SUPER SENSORY
FOR ALL SENSORY ATHLETES TO EXERCISE THEIR SENSES OVER A SERIES OF FUN ACTIVITIES

THE GREATEST DANCED CHALLENGE
MASS PARTICIPATION DANCE FOR EVERYONE TO SHOW OFF THEIR BEST MOVES

15% OFF Tickets With Promo Code SCHOOL15

TICKETS ON SALE

Sunninghill & Ascot Parish Council presents
HandMade Theatre
'THE BUTTERFLY HOUSE' FAMILY THEATRE IN THE PARK

Friday 29th May
Victory Field Recreation Ground, Ascot, SL5 7AJ
11am - 3pm
Shows: 11.30, 12.45 & 2pm

Follow the path into the woods to enjoy a unique family event. Bring a picnic and a rug and get cosy under the trees. 'The Butterfly House' is a show inspired by nature and packed full of original songs, music and beautiful puppets.

Suitable for children aged 2-10 & their families.
Craft activities, stalls & walkabout performance
Refreshments, toilets & parking onsite.
Sorry, no dogs allowed in the performance area.

FREE ENTRY

For more information & to book tickets, please visit www.sunninghillandascotparishcouncil.gov.uk

Disclaimer

Please note the school do not endorse nor have any affiliation with the above external organisations.

Sports

FOR GIRLS
AGED 7 - 14
YEAR 2 TO YEAR 9



£45 PER DAY
OR
£120 FOR ALL 3
DAYS
10-4PM

EASTER NETBALL CAMP

St George's School, Ascot, SL5 7DZ
7th, 8th, 9th April 2026



We are back at Easter running a 3 day netball camp at St George's School, Ascot.

Your daughters will be coached by England netball qualified coaches, creating a balance of fun games, intense coaching sessions to secure their netball skills, and lots of match play.

Please email me for more information and to book your daughter's place:

Lucyfrench@gmail.com
07855219711

Tuesday 7th April
Wednesday 8th
April
Thursday 9th
April
10am-4pm



Have you seen our new sporting clubs for summer 2026? Take a look at the club schedule on the school website; [click here to view](#)

Ascot United

POWERED BY SleepEngine

GIRLS ONLY

FOOTBALL CAMP

BOOK NOW!

Ages 6-14
Coached by:
Donna & Carol

MONDAY 30TH MARCH
WEDNESDAY 8TH APRIL

£30 For the Day
Early Drop-Off £5