



# NEWSLETTER

Weekly Newsletter – 13<sup>th</sup> March 2026

## HEADTEACHER'S MESSAGE



It has been another busy and exciting week here at Cheapside, with plenty of opportunities for our children to learn, explore and enjoy new experiences.

Our Year 3 pupils had a fantastic visit to Buster Farm as part of their Roman topic. The trip really brought their learning to life, and the children represented the school brilliantly. Don't forget to check out our [YouTube video](#) to see some of the highlights!

Science Club launched on Tuesday and it has been a great success already! We also have some very exciting news about club options for the Summer Term- more details are shared below.

With the warmer weather arriving, we have opened our field for the children to enjoy at lunchtimes. We love seeing everyone out there- please do remind your child(ren) to make safe and sensible choices with their games and play. However, we did notice a slight rise in lunchtime behaviour incidents this week and want to be proactive in supporting everyone to enjoy the field to the full as we head into the summer term. Thank you for your partnership on this.

On Wednesday, Year 6 made desserts in class, made out of angel delight, digestive biscuits, whipped cream and mini eggs! In the evening, Mrs Ryker and I had the pleasure of meeting with our wonderful PTA. There are some brilliant events coming up very soon- please keep a close eye on all communications from the PTA so you don't miss out!

On Thursday, our Year 5 pupils visited St George's to take part in the Festival of Music. What a privilege to perform and experience live music in such a special setting.

## THIS WEEK'S CHRISTIAN VALUE

### Resilience

**"We can rejoice, too, when we run into problems and trials...they help us develop endurance. And endurance character, and character, hope." Romans 5 vs3-4**

**Next Week: Thankfulness**

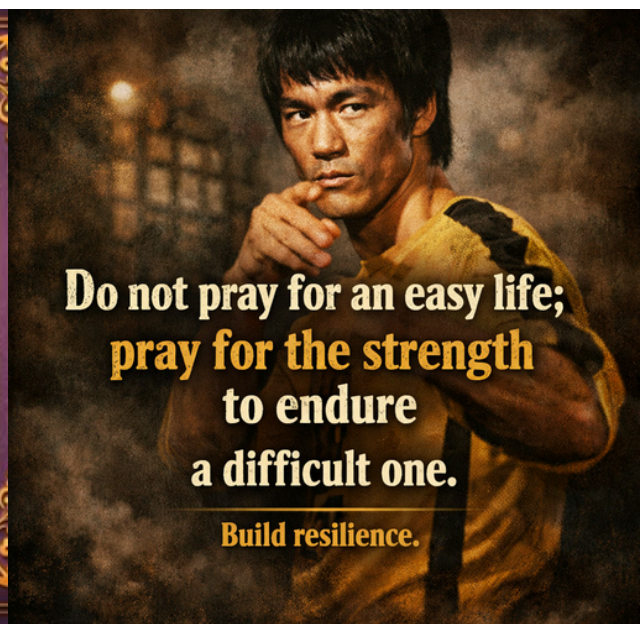
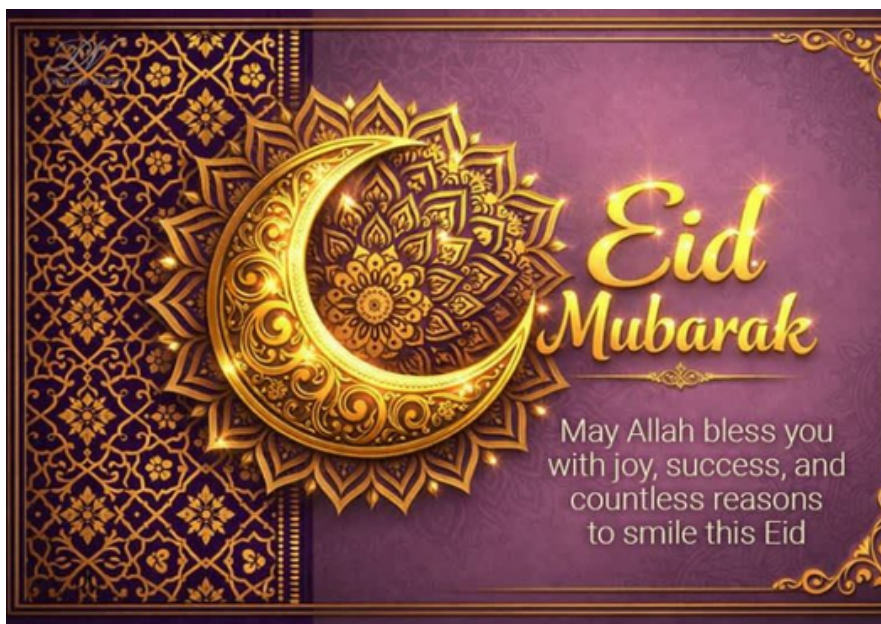
Today we were delighted to welcome our Great Athlete to Cheapside. The afternoon was jam-packed – the children kept fit, had enormous fun, and made memories that will last a long time. It was a joy to watch!

A huge thank you to everyone who is supporting tonight's Disco. I've heard there is a bubble machine in the mix and the DJ is taking special requests- it sounds like it is going to be a wonderful evening. Thank you to all our volunteers and staff for making it happen!

Finally, as we enter the last week of Spring Term, I look forward to seeing as many adults as possible at our Easter Service on Tuesday 24<sup>th</sup> March at 10am at St Michael's & All Angels Church.

Wishing you all a restful and happy weekend. Eid Mubarak to those celebrating in our community- we hope you have a wonderful time with family and friends.

Conrad Martucci



# Celebrations

Congratulations to the children selected for the Headteacher's awards this week- they should be proud of themselves.



# Notices

## Coffee Morning for Parents & Carers

### *Anxiety & how to regulate emotions*

We warmly invite parents and carers to join us for an informal coffee morning focused on understanding and supporting children's emotional regulation and anxiety.

This session will be led by our SENCo alongside an Educational Psychologist, who will share practical strategies, insights, and answer questions in a relaxed and supportive environment.

17th April 2026 - 9:00am at school

- Information about emotional regulation and anxiety
- Practical strategies to support children at home and school
- Opportunity to ask questions and share experiences
- Tea, coffee, and a welcoming space to talk

We look forward to seeing you there.  
All parents and carers are very welcome. Booking essential.

**17th April 2026**

Book your space via the school office today

## FRIENDLY REMINDERS

- Gates open at 08:30 am  
EYFS & KS1-08:40 - 15:10 & KS2-08:50 - 15:20
- Scooters, bikes etc. not to be used on site
- Please do not use the adventure trail before or after school
- Please check lost property for missing items
- Dogs must be in arms if entering the school site
- Please can we remind you to park considerately, being mindful of both our neighbours and the safety of children

## Safeguarding concern?

Do you know who to talk to should you have a safeguarding concern?

Safeguarding Lead - Mr Martucci

Deputy Safeguarding Lead - Mr Wickenden

We have an open door policy - don't hesitate to ask at the office if you would like to meet with a teacher or governor.

# NOTICES

**The school designated area (catchment) map has successfully been extended to include part of North Ascot.**

Have you seen our school social media pages and YouTube account?  
Join the pages to keep up to date with what's happening at school:

[Click here for the Cheapside Facebook page](#)

And use this handle for instagram: @CHEAPSIDESCHOOL

<https://www.youtube.com/@cheapsideprimaryschool>

## FUEL

Easter FUEL will be going live through the EEQU booking system on Monday 2nd March at 16:00. We have created spaces across both weeks of the holidays giving families flexibility to book when they would like. All eligible children will have access to 4 sessions at any club across the 2 weeks. Once the bookings go live, please book through this link - [Eequ · After school. In place of school. Beyond school.](#)

If you are a new parent and haven't made a booking before through our booking system then please click this link - [Quick guide on how to book a HAF session | Eequ Help Centre](#) For more information please visit our website - [AfCinfo website - Windsor and Maidenhead :: Community Information / Information and advice / FUEL - Holiday Activities and Food Programme / What's on offer and making a booking](#)

## Reminder

Easter Church Service - Tuesday 24<sup>th</sup> March 2026 10am. Families welcome to join us.

Please be mindful when parking at church to ensure that emergency vehicles are able to access the church. Volunteers walking with us, we are aiming to leave school at 9.10am.



# Reminders - Super Six - KS2

Over the Easter holiday, please take the opportunity to stock up on your Super Six so you are ready for the Summer term.

We would like to encourage all children in Year 3-6 to bring in their own equipment as below;

## Stationery – ‘Super Six’

In Key Stage 2 (years 3, 4, 5 and 6) we ask that the children bring in some of their own stationery and we call this the “Super Six”.

As a school, we want to encourage independence and personal responsibility and so we ask that the children bring in this “Super Six”:

Pencil

rubber

ruler

glue stick

pencil sharpener

writing pen (the pen is not necessary for Year 3).

Glue sticks and pencils will need to be replaced regularly as these are not provided in Key Stage 2.

These items **MUST** be named/labelled and in a pencil case that will fit in the children’s tray – so the flatter and smaller the pencil case, the better. If the children have their own colouring pencils or felt tip pens, they may bring those in too.

# Great Athletes Event

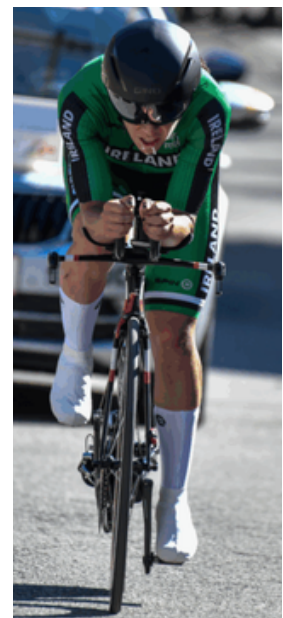
## Great Athletes Event 20th March 2026

We were delighted to welcome Olympic Athlete and medallist Kelly Murphy at Cheapside today.

Kelly led sporting activities throughout the year groups, and hosted an assembly for pupils. The children engaged in asking questions about how Kelly achieved her medals and the route to becoming an Olympian.

In Kelly's inspiring words 'with hard work and kindness, you can do anything!'

Thank you to all families who supported the event through donating online. Once we have the total amount raised we will let you know.



# Parents - Tik Tok Wars

Parents and carers, please take the time to read the attached, regarding concerns nationally.



## IMPORTANT NOTICE

### A Social Media Trend We Need to Tell You About

We want to keep you fully informed about a concern currently circulating on TikTok and Snapchat that is affecting schools in our area. Please take a moment to read this important message from us.

## WHAT IS IT?

### The "Schools Wars" Trend Explained

A trend known as "Schools Wars" has emerged on social media. It encourages young people to divide into school-based groups and promotes **violent behaviour**, including the carrying and use of **bladed weapons**. This has been reported by **BBC News** and is being taken very seriously by all local schools and the Royal Borough of Windsor and Maidenhead.

#### Bladed Weapons

The trend actively encourages carrying and using knives and other bladed weapons.

#### Online Spread

Content is being shared widely on TikTok and Snapchat, reaching young people quickly.

#### School Groups

Pupils are being encouraged to form rival, school-based groups, heightening tensions.

## WHAT YOU CAN DO

### How You Can Help Keep Your Child Safe

We kindly ask every parent and carer to take a few simple but important steps. Your involvement makes an enormous difference to the safety and wellbeing of our whole school community.

#### Talk to Your Child

- 1 Have an open, calm conversation about this trend. Make sure they understand the very real dangers and legal consequences of carrying a weapon.

#### Monitor Online Activity

- 2 Stay aware of what your child is viewing and sharing on TikTok, Snapchat, and other platforms. Check privacy settings together.

#### Reinforce Your Values

- 3 Remind your child that no social media trend is worth risking their safety, their future, or the safety of others.

## OUR COMMITMENT

### We Are Here to Support You

This communication has been shared in line with guidance from the **Royal Borough of Windsor and Maidenhead**. All local schools have been advised to inform their communities as a precautionary measure. Our absolute priority is the safety and wellbeing of every student and member of staff.

- If you have any concerns about your child's safety or wellbeing, please do not hesitate to contact the school directly. We are always here to help.

## THANK YOU

### Together, We Keep Our Community Safe

Thank you sincerely for your continued support. By working together — school, parents, and carers — we can ensure our young people are protected, informed, and resilient in the face of harmful online trends.



#### Stay Vigilant

Keep an eye on your child's social media use regularly.



#### Keep Talking

Maintain open dialogue with your child about what they see online.



#### Contact School

Reach out to us any time if you have worries or questions.

Please share this message with other parents and carers in our community. ❤️

# Parent Teacher Association

## Easter Disco

Book your tickets on the Class List App

Thank you to all who bought, sold, and donated at the cake sale last week.

### PTA Meeting

Lovely to have seen those who could make it, look out for the next date.

Have a lovely weekend.



ASCOT

School fundraiser

KIDS GO FREE

Get ready for our springtime extravaganza! This year, young racegoers can step into a world inspired by Erid Blyton's 'The Magic Faraway Tree', with free themed entertainment throughout the day. There will be friendly animals to encounter, lively entertainers, face painting and hands-on craft activities. Join us for exhilarating racing and family fun while also raising money for your school.

Illustrations by Mark Beck. © Hodder & Stoughton Limited. The Magic Faraway Tree®, Erid Blyton® and Erid Blyton's signature are registered trade marks of Hodder & Stoughton Limited. All rights reserved.

25% cashback donation to your school  
Use code **CSSCHOOL**

Queen Anne Enclosure tickets from £24  
Accompanied under 18s admitted free\*  
Book today at [ascot.com](http://ascot.com) | 0344 346 3000

Cashback paid on Queen Anne Enclosure tickets booked in advance. All activities are free of charge. Entertainment correct at time of going to press but may be subject to change. \*Maximum four children with a full paying adult.

## A Special Thank You

To all who support us, whether that be through donating time and effort, by purchasing cakes at cake sales or manning events. Together the funds we raise make a difference! If you are able to spare any time or support us in any way, please get in touch!





# Dates for the diary - 2026



20 <sup>th</sup> March 2026	Great Athletes Event
20 <sup>th</sup> March 2026	PTA Easter Disco - tickets via ClassList App
24 <sup>th</sup> March 2026	Easter Church Service at 10am - families welcome
27 <sup>th</sup> March 2026	Early school closure at 14.10
30 <sup>th</sup> March - 10 <sup>th</sup> April	Easter Holidays
13 <sup>th</sup> April 2026	Return to school
14 <sup>th</sup> April 2026	Wrens & Robins Trip to Marwell Zoo
13 <sup>th</sup> - 17 <sup>th</sup> April 2026	Walk to school week
17 <sup>th</sup> April 2026	SENCo coffee morning - 9am at school
17 <sup>th</sup> April 2026	iRock concert
4 <sup>th</sup> May 2026	May Bank Holiday
11 <sup>th</sup> - 14 <sup>th</sup> May 2026	SATs Week
Sat 16 <sup>th</sup> May 2026	Summer Fair 2.30-5pm

## **Quick Links to Class Pages:**

**Reception- Wrens**  
**Year 1-Robins**  
**Year 2- Doves**  
**Year 3- Nightingales**  
**Year 4- Kingfishers**  
**Year 5- Kestrels**  
**Year 6- Owls**

**Facebook**  
**Instagram**  
**Youtube**

## Uniform

- Summer uniform may be worn from after Easter
- May we ask that children wear their uniform correctly

Order Your School Uniform Online

BRIGADE

Parents Direct Delivery



SUPPLYING SCHOOLS  
Since 1990

IMPORTANT  
SUMMER HOLIDAY ORDER  
INFORMATION

Place your order before **17th July**  
for delivery before the  
start of term

[www.brigade.uk.com](http://www.brigade.uk.com)

Register today to avoid missing out on Brigade promotions  
or important notifications by scanning this QR code



# Health & Wellbeing



Worried about your child's health and wellbeing?

NHS Frimley Healthier Together website and app provides expert local health advice

This includes support on the following:

- childhood illnesses
- cough, cold and fever
- mental health
- pregnancy and baby
- feeding and development

It's like having a mini doctor at home



Visit Frimley-HealthierTogether.nhs.uk or search 'Healthier Together' to download the app.



Ascot (Bracknell) | Farnham | Maidenhead | North East Hampshire | Slough | Surrey Heath | Windsor

Sheet Street Surgery  
Community Health Initiative

## Therapeutic Support for children, young people, families & schools

Create Hope is a Christian charity working with families within the Berkshire & Wiltshire area. We provide therapeutic support for children, young people & families to support them with their emotional needs through a variety of services including play therapy, systemic family therapy, non-violence resistance therapy, embodiment psychotherapy & emotional education programmes.

01344 564295  
www.createhopeuk.org  
mail@createhope.co.uk  
@createhopeuk

Registered charity no. 1162501



We are excited to announce our next workshop is live and ready to book.

Empowering Calm Hosted by The Autism Group:

Understanding and responding to distressed behaviour in autistic young people with the aims being;

To understand physical responses to anxiety, distress and overwhelm.  
To explore what this might look like and think about who is challenging who!

To learn some strategies to try to help.

Book here: [What a spectacular world book day at Cheapside! The staff and pupils fully immersed themselves in this year's theme 'Go all in' engaging in book cafes, buddy reading, library detective hunt and scavenger hunts to name but a few of the exciting activities taking place. We hope the children enjoyed their day, we certainly did!](#)

This course is for parents and carers of children who have or are suspected to have autism.

# Out & About

## BOOK YOUR CHILD'S EASTER CAMP

PLACE TODAY

SCAN TO BOOK

CHEAPSIDE RC PRIMARY SCHOOL  
Watersplash Lane | Ascot | SL5 7QJ  
07<sup>th</sup> APR - 10<sup>th</sup> APR | 8.00am - 6.00pm

### Parents... Ready To Press Start On Easter?

From 30 March to 10 April, your little bunnies can jump into days packed with movement, laughs, friendly battles, and full-on energy.

Gotta Play Them All!  
What's Happening At Camp

- Football Fun Zones
- Our Pokémon Special Themed Day
- Glow Dodgeball Arena
- Create & Craft Studio
- Yoga & Mindful Movement
- East Hunt Missions & MORE Easter Surprises

There will be sport, strategy, teamwork, and plenty of chances to make new friends in a safe, structured space where confidence grows naturally.

Gotta Catch Them All?

Book before 15 March and 20% is automatically applied at checkout. No codes. No chasing. Just instant savings.

Spaces will fill quickly. Lock in their place before this one disappears. Easter Half Term

Sunninghill & Ascot Parish Council presents  
HandMade Theatre  
**'THE BUTTERFLY HOUSE'**  
FAMILY THEATRE IN THE PARK

Friday 29th May  
Victory Field Recreation Ground,  
Ascot, SL5 7AZ  
11 am - 3 pm  
Shows: 11.30, 12.45 & 2 pm

Follow the path into the woods to enjoy a unique family event. Bring a picnic and a rug and get cosy under the trees. 'The Butterfly House' is a show inspired by nature and packed full of original songs, music and beautiful puppets.

Suitable for children aged 2-10 & their families. Craft activities, stalls & walkabout performance. Refreshments, toilets & parking onsite. Sorry, no dogs allowed in the performance area.

FREE ENTRY

For more information & to book tickets, please visit [www.sunninghillandascotparishcouncil.gov.uk](http://www.sunninghillandascotparishcouncil.gov.uk)

## Easter Holiday Activities

Egg Cup and Cosy  
31 March  
11am-12pm or 2-3pm  
Decorate an egg cup and create an egg cosy. Cost: £4

Easter Craft and Trail  
2 April  
11am-12pm or 2-3pm  
Make pom-pom chicks and bunnies, and a basket from card. Then follow an Easter trail with a little treat at the end. Cost: £3

Victorian-Style Zoetropes  
7 April  
11am-12.30pm or 2-3.30pm  
Make a Zoetrope and watch a Victorian-style moving image. Cost: £4.50

Abbey Tiles  
9 April  
11am-12pm or 2-3pm  
Find out about Ottery's Abbey tiles. Then make one of your own. Cost: £4

BOOKING IS ESSENTIAL FOR ALL ACTIVITIES

Activities for ages 6-12 (5 year olds with parent) <https://www.zesty.com/en-GB/organizational/parents-of-cherterbury-museum>

www.cherterbury-museum.org/events  
Call 01932 565764 to book your place.

## PARALLEL WINDSOR

5TH JULY 2026 - WINDSOR GREAT PARK

FESTIVAL OF INCLUSIVITY  
THE NATION'S FAVOURITE FULLY ACCESSIBLE FAMILY FUN DAY OUT  
BUSY WITH INCLUSIVE EXPERIENCES & ENTERTAINMENT  
ANIMAL KINGDOM ARTS & CRAFTS  
ACCESSIBLE PLAYING WALL  
COURTESY / LUNCHES / DRINKS

CHALLENGE EVENTS  
START TOGETHER FINISH WHENEVER  
WALK, RUN OR ROLL WITH NO CUT OFF TIMES. MOBILITY AIDS & ASSISTANCE ANIMALS WELCOME  
10K / 5K / 1K / 100M

SUPER SENSORY  
FOR ALL SENSORY ATHLETES TO EXERCISE THEIR SENSES OVER A SERIES OF FUN ACTIVITIES

THE GREATEST DANCER CHALLENGE  
MASS PARTICIPATION DANCE FOR EVERYONE TO SHOW OFF THEIR BEST MOVES

15% OFF TICKETS WITH PROMO CODE SCHOOL15

TICKETS ON SALE

Ascot United  
POWERED BY SleepEngine

GIRLS ONLY

## FOOTBALL CAMP

BOOK NOW!

Ages 6-14  
Coached by: Donna & Carol

MONDAY 30TH MARCH  
WEDNESDAY 8TH APRIL

£30 per the Day  
Early Drop-Off £5

## Disclaimer

Please note the school do not endorse nor have any affiliation with the above external organisations.